

THE GLEICHEN CALL

VOLUME XXXVII NO. 52

GLEICHEN, ALBERTA, WEDNESDAY MARCH 21, 1945

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TOWN COUNCILLORS APPOINT COMMITTEES FOR ENSUING YEAR

At the last council meeting Mayor Superintendent and Councillors R. A. Hunter, G. T. Jones, A. W. Gilbert, T. C. Brown, R. S. Haakoyne and J. W. Brown were present.

This being the first meeting of the new council, the returning officer reported that nominations had been held to fill the vacancies on the council caused by the expiration of the term of office of the mayor and two councillors and that the following nominations had been received to fill the vacancies: W. Superintendent for mayor; T. C. Brown and R. W. Brown for councillors. As there were no other nominations they were declared elected. The secretary also said that all the members of the council required to do so had deposited their declarations of office.

Moved by A. W. Gilbert and seconded by R. K. Hunter that Mr. Melchior be granted a sum of \$10 in recognition of services rendered to the town. Carried.

Dr. G. H. Parquharson was reappointed health officer of the town on a motion made by Councillors R. W. Brown and R. Hunter.

Councillors T. Brown and Haakoyne carried a motion that local boards of health consist of Dr. Parquharson, Dr. Hoey, N. T. Pussell, S. Hampton and W. A. Schmalz.

Councillors Hunter and T. Brown moved and carried a motion that the assessment of land and buildings made last year be valid for the year subject to the right of appeal. The secretary was appointed assessor to assess all parcels improved and the business which did not appear on the assessment roll last year.

A. W. Gilbert was appointed deputy mayor until May 15. Collins and Williams were re-appointed auditors for this year.

The mayor commented on the work done in which the council had worked together during the past two years and hoped that this co-operation would continue and suggested that if the committee so desired, a chairman be selected for each committee and the chairman in turn pick his own members or if it were satisfactory to all the same committees be appointed. It was decided that the committees for this year would be the same last year and are as follows:

Public works: A. W. Gilbert, R. S. Haakoyne.

Waterworks: R. K. Hunter, R. W. Brown and R. S. Haakoyne.

Irrigation Cemetery: Memorial: G. T. Jones and A. W. Gilbert.

Fire light and police: R. W. Brown, G. T. Jones and T. C. Brown.

Community Hall: R. S. Haakoyne and J. W. Brown.

Finance: T. C. Brown and A. W. Gilbert.

The first named of each committee is the chairman.

A letter had been received from a Calgary painter regarding the painting of the water tower this was read to the meeting and ordered tabled until the next meeting. Another letter ordered tabled was one received from the Department of Municipal Affairs concerning expenditures.

An application for water and sewer connections with the Shopton Store has been received and the water connection on to the water serving on the premises of the Gleichen Pharmacy had been given to the Store by the engineer, Dr. Parquharson. The application explained it was desired to connect with the sewer in the lane. Permission was given for these connections.

A letter had been received from the Holy Cross hospital for the hospitalization of one Mrs. A. Annemkin. The amount of the bill was \$115. The matter was handed over to the R.C.M.P. for investigation and report.

A letter was read from the Canadian Legion asking the council to consider granting the Oldfellows Hall to the Legion. The letter went on to explain that their present hall was too small to accommodate expected membership as the veterans returned from the present war. A motion was carried unanimously that the hall and lot be donated to the Canadian Legion for the use of the veterans of the Great War and the present one.

An inquiry had been made by the Canadian Oil Co. regarding the construction of an oil station and garage on lots 10-14-15 in Block 5, this site is where the old post office used to be, it there would be any objection

to a building of this nature. The council will give permission for the erection as such a building providing the regulations of the building by-law are complied with.

It was decided that a penalty of 5 percent will be imposed on the first day after April 1945 and each succeeding year on all taxes remaining unpaid after the 15th day of March in any year.

The business tax by-law was ordered forwarded to this department for approval. It was also decided to hold a tax the 15th day if one is necessary. It had been proposed to install an obstacle light on the water tower but full information was not at hand at present. The matter was turned over to the Fire and Light committee; also a street light on this Avenue.

It was suggested that householders, in some instances, were not complying with the regulations governing the placing of garbage where it could be accessible for hauling away. In some cases the garbage was thrown out among the weeds, etc., instead of being placed in receptacles. It was suggested that a notice be sent to householders regarding garbage.

A long discussion took place regarding repairs and improvements to the water works system. This was left in the hands of the water works committee to bring in a report.

SCHOOL NOTES

BY PAULINE SUPERINTENDENT

The High School Students Union held a very successful St. Patrick's party in the Red Cross hall, on the evening of Friday 16th. The general theme of the party was to raise money for the war effort. The party was attended by a large number of students and the evening was a great success. Bings was played and a widely varied assortment of prizes were given to the winners.

Bonspiel prize of War Savings Stamps were presented to the winners of the High school curling bonspiel. The winners were Mr. and Mrs. J. W. Brown and the lucky winner of the Swift's Prigumham was Mrs. W. McKay. Money cleared on the raffi amounted to \$1670. The cost of the party was \$780 and a profit of \$555 and a supper time was acquired. Entertainment committee included: Peggy Rogie, Bob Service, Joe Superintendent, Don Hunter, and St. James's Union president, Ted-James.

The students would like to thank the Red Cross for the use of their hall, and Mr. Goodenough for the use of the Battery cups—thanks, a lot.

Oh, oh, parents, don't slip up, keep reminding the children to invest in War Stamps.

The students of grades six, seven and eight attended a farewell party for Marion Jean Mahoney. The party was held in the P.T. hall and a committee of four: Florence Grant, Pat Foster, May Camps and Daphne McQueen were responsible for its success. Games such as Bingo, Trivia or Consequences were enjoyed and a sing song followed. The evening was climaxed when Daphne McQueen, on behalf of the pupils of the three grades, presented Marion Jean with a level wallet. Refreshments were served at ten o'clock. Marion Jean who has had an active part in school activities will be greatly missed by her many friends.

War Savings Stamps February total:
Mr. Wright's room \$60.00
Miss Brier's room 50.00
Mrs. Gilbert's room 15.00
Miss Lehmann's room 11.40
Miss Smith's room 2.41
\$27.90

We hope the total for March will far exceed this as a tempting system has started. If the pupils of each room average one stamp each, each week they will be allowed out of school 15 minutes early on the Friday. If they average two stamps each, each week they will leave 30 minutes early. It is quite an exciting scheme and the pupils have responded enthusiastically.

Scientists have evolved a new treatment based on penicillin which will master the common cold. The new treatment will not be available until after the war. This is because manufacture of the British discovered drug is reserved for battle casualties and diseases.

Artist Craftsman Repairs Silver



IN CONTRAST WITH THE HEAVY work and the surrounding leather apron which is the busy blacksmith shop, Ernest Stone, above, Canadian Red Cross volunteer, is seen about his work in a white smock and cap in the comparative quiet of his turret, quietest in the Hotel, Toronto.

Mr. Stone is a silversmith, and he has been working at his trade for many years. He is now working for the Red Cross, repairing silverware and fixtures used by the Canadian Red Cross in the hotel dining rooms and restaurants.

Restored and fitted together, these silverware and fixtures are "ready" for the Red Cross and the staff who take pride in their ability to serve the Canadian Red Cross in the most comfortable and pleasant manner. Under his Aleksei's name, he has repaired an average of 1,500 pieces of silverware and some of the most delicate of them.

FIRST PICTURES OVERSEAS ACTION WILL BE SHOWN SOON

Thousands of Canadians in rural areas are going to be the first to see some of the most absorbing moving pictures ever shown during the war. The National War Finance Committee, with the co-operation of the National Film Board and independent production companies, is sending to schools, community centres and churches in the country areas of each province a show which makes no secret anything displayed in the theatres of larger centres.

One picture will show how Canadian boys in uniform overseas spend a 48-hour leave behind the front lines; another reel contains the first pictures released by the cinema showing how the Allies built and towed across the English Channel the huge docks settled on the shores of Normandy. Then comes a ten minute film made in Hollywood, expressly for the Eighth Victory Loan, starring Alida Ladd, Betty Hutton, William Bendix and Susan Hayward. A brief story light and entertaining, but very thought-provoking. Last but not least, the program carries pictures taken in London, England, under the terrible attacks of German robot bombs. In the picture one actually watches these jet-propelled bombs approaching the city. One listens as the roaring of the motor becomes suddenly silent and watches the explosion as the deadly missile drops not far from the camera. Close-ups are shown as the United aircraft men score hits on some of the robots and as Canadian airmen speed in to explode the job.

Among the supplementary films which are being sent out to supplement this Victory Loan is one, "Report on German Morale", produced by the U.S. War Department, which captured German film. Through this picture the Canadian has his first look at the German people on their home front in war time and learns just how the Nazi party has been able to keep civilians and armed forces in line during these last difficult months.

Just about half of all Canada's families have lived in their present homes less than five years, and one quarter of Canada's families plan to move after the war, according to a survey recently made. Of those who plan to buy or build their own homes, half of them plan to live in town and one in five want a house in the country. Where are they going to find the money? They have that all right, too, 40 percent intend to pay cash, 17 percent to use their war bonds, 28 percent propose to take out government housing loans and 15 percent plan to arrange mortgage. Postwar prospects look good for the construction industry.

These figures do not include sales of war bonds, nor any amount of the war-building fund saved in capital gains or on bonds. The National War Finance Committee has been carrying out its plan of the Admiralty Salvage Department which has been working at high pressure since the beginning of the war in an recent months has been particularly concerned with the clearance of Allied ports occupied by the Axis.

Last year enough ice cream was produced in Canada to give every man, woman and child in the country a gallon and a half! This 1944 total of 17,500,000 gallons was 48,000 gallons more than was produced in 1943.

WOMEN OF CANADIAN RED CROSS UNSUNG HEROES OF THE WAR

Although the Canadian Red Cross is a vast organization for the relief of suffering humanity, it is only as big as the women in the cities, towns and communities make it. For the Red Cross is organized neighborhood—what a woman would do for the people next door if they were ill or in distress.

Throughout the world today in China, Greece, Russia and other United Nations, there are neighbors who urgently need help. And it is the Canadian women through their Red Cross—who will labor and toil that the cry for help may be answered. For the women of Canada are the unsung heroes of the war.

Day in and day out little groups of workers gather regularly to cut, sew, knit, quilt or perform such various

other tasks which supply comfort and hospital supplies for soldiers and civilians alike.

Since the outbreak of war the combined efforts for these little gatherings have meant 89,000,000 articles of comforts and surgical supplies for the men in the Canadian Armed Forces and military hospitals. Canadian quilts have become famous among the people of Britain, who wrapped themselves in them for warmth when they spent their nights in the air raid shelters.

In the days to come this people of the liberated nations will bless the names of Canadian women for their kindness and generosity in making life a little more bearable. Little children, deprived of homes, and perhaps parents, will be saved from disease and want to help build a better world for tomorrow.

Yes, the women of the Canadian Red Cross are the unsung heroes of the war, and they will have a place among the heroes of World War II.

BRIDGE-BUILDING

plans are carried across a river while Picture shows, jump, men and sup— a bridge is being constructed.

multiply by millions!



You've often watched the teller stamp your cheque. Every day, in every branch of every bank in Canada, cheques are being scrutinized, stamped and recorded. During the war years, this daily flow of cheques through your bank has swollen to a torrent. Deposit accounts are more numerous and active than ever before. This increase reflects the tremendous activity of Canadian life and business. Production, purchases and payrolls have all reached record levels.

In addition, three-quarters of a million men and women in the armed services must get their pay, and their dependents receive allowances regularly.

The handling of this wartime volume of cheques is quite apart from numerous special services which the banks have undertaken—the delivery of millions of Victory Bonds and the sale of countless War Savings Certificates; ration coupon banking; subsidy payments to producers; foreign exchange operations.

Yet all this extra work has been carried out at a time when new help has had to be trained to take the place of more than 8,500 bank workers now in uniform.

This Advertisement is Sponsored by your Bank

It is the duty of Every Loyal Canadian To Buy War Savings Stamps Regularly

Space donated by the
BREWING INDUSTRY OF ALBERTA

Education And Rural Youth Training

By L. E. Kirk, Dean of Agriculture,
University of Saskatchewan

(Note—This is the fifth of a series of comments by well-known prairie authorities, written for the Weekly Press of Western Canada.)

The boy or girl who does not receive at least a vague idea of education will prove a serious handicap in life under modern conditions, in either rural or urban. On the other hand the young person is smart who manages to get a reasonably clear idea of his own educational needs and how those needs can best be satisfied.

Lack of understanding in these matters is to be expected of young people but the confusion which exists about education, especially for farm boys and girls, is by no means confined to youth. It is a condition which extends to parents, teachers and many educational authorities.

Fundamentally the problems of education are easy to understand and the solutions of those problems are always the same. They are the same for all boys and girls, in all countries and in all ages. They are the same

in agriculture as in any other occupation.

Education should not be thought of as book-learning, although books and ability to study are very important means to the end. Education is the development of the whole personality—the unfolding and expanding of all latent facilities of the mind. It is a natural, not an artificial, process which takes place when conditions are favorable. No one can educate the farm boy or girl or any other boy or girl. They must and do educate themselves. Whether their education is narrow and limited or broad and rich will depend altogether on the opportunities and facilities which are placed at their disposal.

Young people respond to every experience in life. Each experience helps to shape their personality and influence their development. They are stimulated by persons with whom they come in contact, by new sights, new tasks and new ideas. They are influenced by home life, school associates, teachers, books, church vocations, clubs, travel. The more new experiences they have the more rapid is their development, and the more interesting are those experiences.

In the background of this picture, James is the producer, Joan control operator, Harold Sumberg, violinist-conductor of Intermex is in the foreground.

James is the producer, Joan control operator, Harold Sumberg, violinist-conductor of Intermex is in the foreground.



KNOW YOUR FIGURE!

Before sending in your order form for dresses, foundation garments, coats, or suits, look well to your figure. Consult the figure chart given on page 330 of your EATON Catalogue. Under which of the six classifications do you come? We list them briefly for you here:
(a) Junior's Figure—A youthful figure 5' 2" and under in height.
(b) Misses' Figure—A youthful figure 5' 2" to 5' 8" in height.
(c) Little Women—The well-developed figure, 5' 8" to 5' 10" and under in height.
(d) Regular Women—The normal average figure, 5' 10" to 5' 12" in height.
(e) Short Full Figure—The short full-busted figure, 5' 2" and under in height.
(f) Full Figure—The large, erect, full-busted figure, 5' 12" and over in height.
For the better appearance resulting from properly fitting garments be sure to consult the figure chart first.

T. EATON & CO.
EATON'S

lately unimportant, but that is no reason why we should fail to improve the curriculum, and teach the right things at the right time and in the right place. Many authorities on education are recommending a radical change in the curriculum with the idea of getting away from the academic approach and adopting an

(Continued on another page)

REGISTRATION FORMS WILL BE MAILED SHORTLY FOR

FAMILY ALLOWANCES

which will be paid for
EVERY ELIGIBLE CHILD UNDER 16
in Canada

The payment of these allowances to parents or other persons who are maintaining children will commence in July, 1945, and the registration of children for this purpose is to begin immediately.



To help provide better
FOOD



To help provide adequate
CLOTHING



To aid parents in the raising of their children, the Family Allowances Act was passed at the last session of Parliament. Under the Family Allowances Act each eligible family in Canada will receive a monthly cheque beginning July, 1945. These monthly payments are to help provide children with medical, dental and nursing services, more nourishing food, adequate clothing and shelter, and to give parents of Canada a chance to equalize the opportunities for their children.

WHEN PAID? Family Allowance cheques will be mailed out to parents each month beginning July, 1945.

TO WHOM PAID? Allowances will be paid to the parents, or to any person who maintains a child.

INCOME TAX: No one will benefit from both Family Allowances and a full income tax deduction for their children. Parents have the choice of applying for their Family Allowances or not claiming the allowance and claiming the full deduction for their children under Income Tax. If they claim the Family Allowance, the amount of deduction from tax allowed for children under the Income Tax Act will be reduced by the amount of any Family Allowance received.

Anyone who is uncertain whether or not he or she will benefit from Family Allowances more than from Tax Deduction should register for the Family Allowance and in this way be on the safe side. Incomes may change during the course of a year.



PARENTS
YOU ARE HELPING YOUR CHILDREN
WHEN YOU REGISTER FOR
FAMILY ALLOWANCES



Scale of Monthly Allowance
for the first 4 children

For each child	
Under 6	
From 6-10	\$4.00
From 10-13	6.00
From 13-15	7.00
From 15-16	8.00

Where there are more than four children under 16 in the family, the monthly allowance shall still be reduced.

Published under the authority of HON. BODDIE CLAYTON, Minister
OF NATIONAL HEALTH AND WELFARE, OTTAWA

Running through the next script for "Comrades in Arms" are actress Ruth Springfield and army writer Len Peterson. "Comrades in Arms" had its network debut on October 2, 1944, under the supervision of J.

Frank Willis of CBC, Army, Navy, and airforce work together on this weekly presentation which originates in Toronto. The program is heard on Wednesdays, over the Trans-Canada network of the CBC at 8 p.m., CMT.

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Textile Town



MAGOG THRIVES ON COTTON

Aerial view of Magog with Dominion Textile Plant in foreground.

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Town & District

Born to Mr. and Mrs. W. Moore, March 18th, in the Bessano Hospital, a son.

Mr. and Mrs. R. Charbonneau of Carleton Place were visitors to the home of Mr. and Mrs. E. Woods for a few days this week.

Mrs. Wm. Campbell of Carleton Place was a visitor to town Monday. Many fine old timers of Gleichen will remember her well when she and her husband ranched near Dorothy and came to Gleichen to do their business.

Mrs. W. Sutermeister left on Sunday for Chester, Manitoba to visit her father who is seriously ill.

G. H. Gooderman, Blackfoot Indian agent is in Calgary attending the live stock sale.

Sgt. Tom James, R.C.A.F., has gone to Vancouver for a holiday.

Paul Rogers, the Progressive-Conservative candidate for this riding, left for Ottawa Monday.

Miss Ethel Bates spent a very pleasant weekend at Brooks the guest of Mr. and Mrs. Clifford Flury and family.

Born to Lieut. and Mrs. Paul R. Marsh (nee Miss Verona Hayes) (General Hospital) Lieut. Marsh is overseas at the present time.

Mrs. C. T. Woods and four children of Donald, Alberta, arrived in town the other evening to visit Mr. and Mrs. Woods.

Bob Dodgson of Calgary, was a visitor in town over the weekend. He is recovering from having two ribs broken when he slipped and fell on a slippery pavement.

Sgt. W. Service was home over the weekend. He is stationed in Calgary at the present time.

Some time past mild weather has prevailed, but on Monday morning a real strong chinook struck the country and in no time at all all ice and snow disappeared. At the same time most of the mud holes in town vanished.

Last Tuesday evening a number of friends and neighbors called at the home of Mr. R. O. Clifford on the occasion of his birthday. The evening was spent in dancing, singing and enjoyable luncheon was served. Mr. Kerr spoke on behalf of those present wishing the host many more happy birthdays and complimented him on his many virtues and keen interest in all social and business activities and in general for being such an all around good fellow.


Miss Helena Hardwick, daughter of Mr. and Mrs. Douglas Hardwick, well-known former residents of Gleichen was left for the east to study how to become an ambulance driver with the British Red Cross and expects to take further training as a stretcher bearer during her stay in the east. Her sister, Miss Evelyn Hardwick, is a nursing sister with the Air Force stationed at Telford, England.

Tpr. Frank C. W. Jervis of the Canadian Armoured Corps, on his embarkation leave, visited his mother, Mrs. E. L. Jervis of Drumheller, last weekend. He was accompanied by his wife. His mother returned with him for a week's visit. The family left for the east on Monday, the 15th, for Camp Borden.

A remarkable story of the way in which air forces men have looked after an unknown Indian boy whom they had rescued from Burma has come to light. A unit moving back behind the lines during the peak of the Japanese offensive in Burma in August, 1942, came upon a two-year-old Indian boy lying unconscious in the gutter. His parents had died during an enemy attack. The men picked up the child and eventually brought him to an air force station near Bombay early in 1943. Since then he has been under the care of the unit by whom he is regarded as a mascot.

There will be no new curling rink built this year. On Monday the Curling Club received word from Ottawa that the timber controller would not grant them a permit to buy material. The club had some \$2000 promised towards the new building, had selected a site near the flour mill and had staked down for the building. The

Hello! What's on the Menu?



FUTURE POULTRY PROFITS DEPEND ON WHAT YOU FEED THEM NOW!

Every poultryman knows that thriving, vigorous chicks are not just hatched. THEY BUILD WITH BALANCED CHICK-DEVELOPING FEEDS! The MONEY-MAKER feeds are scientifically compounded to cater to the delicate digestive system of the chick... providing all essential ingredients that speed maturing and produce quality pullets and roosters.

See your local U.C.C. agent and start using... start increasing poultry profits by feeding

CHICK STARTER

FOR PLUS PROFITS

MONEY-MAKER

FEEDS AND CONCENTRATES

Sole U.C.C. Elevators' and Dealers

Under proclamation, all persons planning to move to Victoria, Vancouver, New Westminster, Kamloops, Toronto, Ottawa and Hull, now are required to obtain a permit from the Administrative of Emergency Shelter for the district. This plan instituted by the WITFB applies to all persons who propose to rent or occupy family quarters in any of these emergency shelter areas. The purpose of the order is to help those who must be in these areas to obtain necessary accommodations. It will be considered an offence for anyone to rent or occupy family quarters in any of these districts contrary to the order.

ST. ANDREW'S CHURCH

Sunday March 22nd.
Evening 7.30 p.m.
Rev. D. A. Ford, B.A., Incumbent



BOMBS AND LEAPLINGS ON BURMA TARGET

R.A.F. Liberators of the Strategic Air Force, Eastern Air Command, recently made a daylight attack on an important Japanese-held railway station in Burma. Military installations were hit and many fires left burning. After dropping high explosives and incendiary bombs on the target some of the aircraft showed leaping from the town. The photo shows leaping from one of the attacking aircraft falling to earth.

The World's News Seen Through

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(Continued from page 1)

EDUCATION AND YOUTH TRAINING

approach which aims at making the subject of study a living reality. They convince the students to be more important than the subject of study, and attach more significance to an understanding of the current events of daily life than to facts and theories that seem to the student remote and unimportant. Such a change of attitude and method in the high schools is long overdue and the effect should

be altogether beneficial.

It is important, however, for young persons to realize how much their educational progress depends on themselves. The notion that they are empty vessels waiting to be filled is entirely erroneous.

While educational facilities for various reasons are seldom as good as they could be, and often are sadly lacking, the young people who avail themselves of every opportunity for development can go a long way on their own initiative. Many farmers to day are putting aside Victory Bonds for their children's higher

education, and many young farm people are saving to take advantage of tomorrow's educational opportunities. There never was a time in the history of the world when knowledge was dispensed as lavishly as it is today, nor was there ever a time when it was easier for anyone with a little determination to surmount the difficulties which in times past made education the monopoly of a favored few.

Many of us have learned to "put business before pleasure." All of us must learn to put people before both



His Red Cross Mother

FIGHTING through the mud and icy slush of flooded battlefields, our boys in the front line have learned to bless the name of thousands of devoted women who labor as volunteer workers for the Red Cross.

Through five years of war, these Canadian "Blue Snows" workers have labored hundreds of thousands of pairs of socks... made millions of other comforting articles of clothing... packed millions of Red Cross food parcels. Other specially-trained volunteer women serve as drivers, as nursing aides, as office workers and dietitians.

Freely giving their time and labor, these hard-working volunteers make your Red Cross dollars stretch farther. Thanks to their efforts, each dollar you give is multiplied three times in the value of food, clothing and medical supplies it buys.

GIVE—and give generously, to support their selfless work. Let your contribution to the Canadian Red Cross be the token of your thanks to these devoted women who serve in very truth, as "another mother" to your boy, or your friend or neighbor in the fighting line.

W. Blancy, Chairman.

Local Campaign Headquarters

CANADIAN RED CROSS

Your Money is Needed as Never Before

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Tex Cassidy